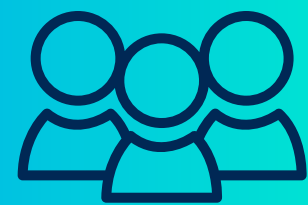




THE DISTRIBUTOR OF
THE FUTURE.

ABOUT CHS

CHS is not merely a distributor, it is Hungary's first integrated go-to-market platform, covering the entire Hungarian market as a single partner, from manufacturer to end user.



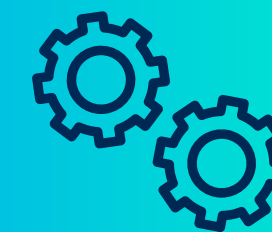
**B2B
distribution**



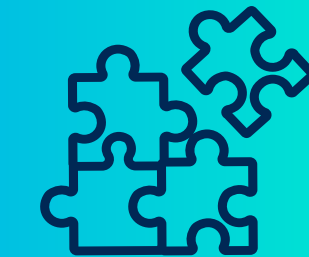
**Retail
network**



**E-tail
platforms**



Integrators



**Service
support**

OUR GROUP IN NUMBERS

Numbers that speak for themselves.



30
years of
experience



OUR MISSION

We believe that the quality of the connection between manufacturers and the market determines the speed of growth. Our integrated go-to-market platform connects leading manufacturers with the entire Hungarian market.

FAST GO-TO-MARKET

Through our proprietary distribution, retail, and e-tail channels, products reach both resellers and end users quickly and efficiently.

FULL MARKET COVERAGE

With the support of our reseller network and company-owned stores, we ensure full coverage of the Hungarian market.

STABLE, PREDICTABLE GROWTH

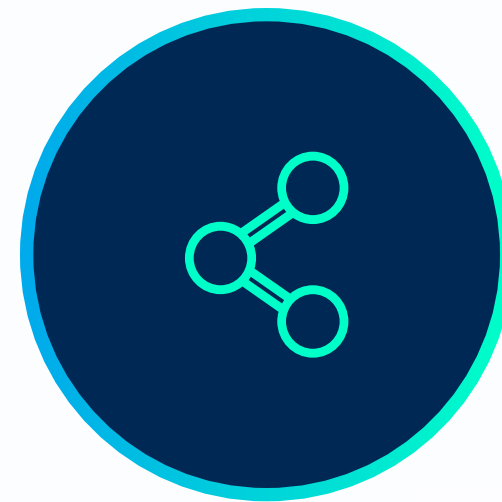
Our integrated infrastructure provides a stable operational background and predictable business results for our partners.

B2B DISTRIBUTION – THE FOUNDATION OF THE CHS ECOSYSTEM

More than 3,600 active resellers, hundreds of international brands, nationwide logistics infrastructure and a professional sales team. As one of the most reliable distributors in the IT market, we have been at the forefront for 30 years.



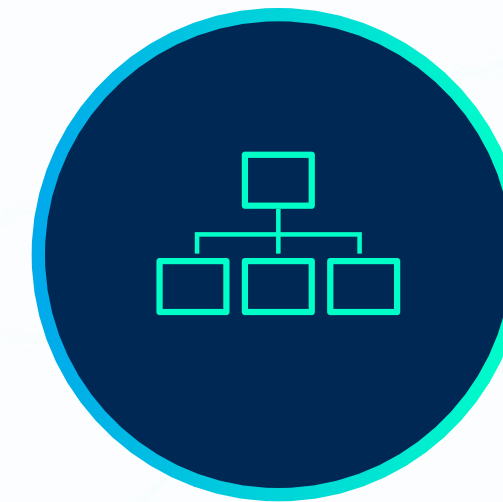
30+ years
of distribution
experience



3 600+ active
resellers



Nationwide logistics
and commercial
coverage



Hundreds
of international
brands



Large professional
sales team

RETAIL + E-TAIL

We are present in the domestic retail and online market with three own brands, something no other distributor can match. We provide our manufacturing partners with direct consumer reach and immediate sales volume.

The logo for notebook.hu features a stylized blue 'n' icon followed by the text 'notebook.hu' in a bold, black, sans-serif font.

 Webshop

8 Stores nationwide

1 Pickup point

The logo for konzolvilág features the brand name in a pink and green font, with the tagline 'minden ami gaming' in a smaller pink font below it.

 Webshop in 5 countries

8 Stores in Budapest

1 Pickup point

The logo for AQUA WEBÁRUHÁZ features the word 'AQUA' in a large, blue, sans-serif font, with 'WEBÁRUHÁZ' in a smaller, white, sans-serif font inside a blue rectangular box below it.

 Webshop

1 Pickup point

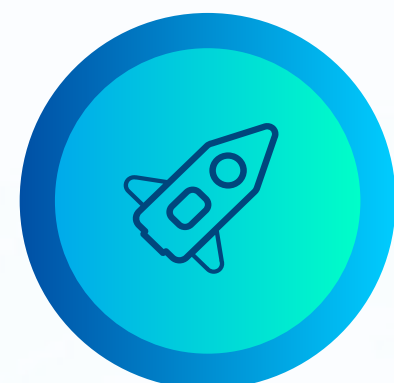
STRATEGIC ADVANTAGES OF OUR RETAIL–E–TAIL CHANNELS

Our own channels provide manufacturing partners with direct market access and immediate sales volume, an advantage that would be difficult to build independently.



MARKET STRENGTH AND PRESENCE

Daily reach of tens of thousands of consumers, strong online presence and a nationwide store network – all immediately available to our manufacturing partners.



DIRECT SALES POWER

Our own channels create an immediate and stable sales base – accelerating the launch of new products and ensuring continuous, predictable demand.



CHANNEL ADVANTAGE FOR OUR PARTNERS

The combined power of B2B distribution and retail–e–tail channels means greater market coverage, better positioning and longer–term growth opportunities for manufacturers – within a single integrated system.

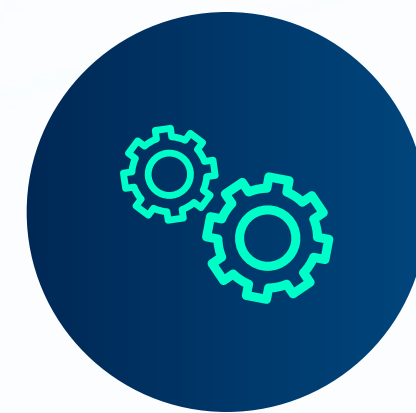
THE POWER OF OUR INTEGRATORS AND PROFESSIONAL SERVICES

Through our integrators and professional services, we provide our partners not just with products, but with a complete, value-creating service package from complex IT infrastructure setup through financial support and nationwide service background to logistics solutions.



Integration solutions

Complex IT infrastructure, configuration and system integration for enterprise clients.



Service support

Fast product support, RMA and warranty management, reliable customer service.



C Szerviz – nationwide brand service network

Official brand service partner for Dell, HP, Lenovo, ASUS and MSI in 15 cities.



Logistics competencies

Efficient inventory management and fast nationwide delivery.



Financial and sales support solutions

Flexible payment terms, discounts and marketing support.

WHY CHS?

CHS is the only distributor in Hungary present in both the B2B and B2C markets simultaneously, with its own retail and e-tail network, an integrated go-to-market platform and 30 years of experience.

UNIQUE B2B + B2C PRESENCE

Other distributors are present on only one side – we are on both. This means faster go-to-market and wider reach for our manufacturing partners.

DATA-DRIVEN DECISION MAKING

Our own retail and e-tail channels provide real market data, so our partners' decisions are based on facts, not assumptions.

HUNGARIAN OWNERSHIP, STRATEGIC STABILITY

As a 100% Hungarian-owned company, we offer long-term, predictable partnership.

OUR PARTNERS AND BRANDS

SYSTEM INTEGRATOR



OPERATOR



RETAILER



ETAILER



KEY COMMERCIAL BRANDS OF THE CHS GROUP

PC DIVISION



Lenovo™

ASUS

msi®

acer



SERVER

HPE

ThinkSystem



PERIPHERALS



SAMSUNG

PHILIPS

AOC

EPSON®

COMPONENT



GIGABYTE™



Synology®

logitech®

ENERGY



Deye



DAI Solar

TOGETHER WE BUILD THE FUTURE!



We have been at the forefront of the IT market for 30 years, because trust, expertise and commitment **are not built overnight**. With our integrated go-to-market platform, we provide **faster market access, wider reach and predictable growth** as a single partner, from manufacturer to end user.

Let us work together to ensure your product **reaches the Hungarian market as quickly and as widely as possible.**